





# Since 1999, Cuccio Naturalé has been creating

**experiences** that have been enjoyed by millions of people worldwide by cultivating luxury spa products featuring perfectly crafted ingredients with essential oils, fruit and botanical extracts to create irresistible scents. Interesting innovations and unexpected delights that make Cuccio Naturalé products an adventure to look forward to time after time. The future holds new Cuccio Naturalé experiences for the next generation of luxury spa product lovers with the greatest technology and naturally sourced ingredients leading into unexplored creations.

THE CUCCIO NATURALÉ SCENTUAL SPA EXPERIENCE is about exceeding your guest's expectations and providing them an unforgettable experience, where everyday cares melt away and the sense of wellness exists.

### **EXPERIENCE. SUCCESS**

Cuccio Naturalé gives you all the tools you need, to give your guests the experience they deserve while growing your own business success.

# FEATURING THE INDUSTRY LEADING MILK & HONEY SCENTUAL SPA EXPERIENCE KIT

UNIQUE
PROFESSIONAL
SCENTUAL SPA

**CREATE UP TO** 



EACH KIT CONTAINS THE FOLLOWING PROFESSIONAL PRODUCTS:

Scentual Spa Mist - 60mL (2 oz.) – A brilliant mist to refresh the service environment. Scentual Soak - 237mL (8 oz.) -Rich creamy formula softens, cleanses and hydrates the skin. Daily Skin Polisher - 237mL (8 oz.) Gentle exfoliation for radiant smooth skin. Sea Salt Scrub - 553g (19.5 oz.) Sea Crystals and fine sea salt hydrate and smooth the skin. Deep Dermal - 226g (8 oz.) - Body heat activated intense hydrating masque treatment. (includes application brush)

Butter Blend - 226 g (8 oz.) Intense non-oily hydration for hands, feet and body.

Cuccio Naturalé has built its success on its worldrenowned scent of Milk & Honey. Guests embrace this unique and beautiful scent looking forward to their next experience to uplift their spirits.

Each Scentual Spa Experience Kit contains everything you need to start seeing your revenue increase while raising the perceived value of your services.

# Keep your guests coming back and looking forward to their next appointment!

EACH KIT CONTAINS THE FOLLOWING MARKETING & SUPPORT MATERIALS:

Experience Guide – Step by steps to create up to 12 unique services Guest Menus – Beautiful cards to help the guest select the experience services they desire.

Counter Tent Card – A focus to invite guests to experience services

### OTHER SCENTS AVAILABLE IN:

3413 - POMEGRANATE & FIG - Anti-aging & Revitalizing

3414 - VANILLA BEAN & SUGAR – Comforting & De-stressing

3415 - WHITE LIMETTA & ALOE VERA - Refreshing & Soothing















## **HOW THE PROGRAM WORKS?**

Everything included in each kit is designed for a complete program to market all areas of your spa or salon to create an inviting experience for your guests.

### YOU WILL BE ABLE TO:

• CREATE 4 LEVELS OF SERVICES FOR MANICURES, PEDICURE AND BODY CARE.

Express: 20 minute service

Bella Express Spa: 30 minute service

Bella Spa: 45 minute service Luxury Spa: 60 minute service

### CREATE AT LEAST 12 UNIQUE PROFESSIONAL SERVICES

You can add 12 new services to add to your menu today.

The Experience guide shows easy step by step directions

The client menu cards help your guests to choose what service they would

like to experience and see options for future visits to keep them coming back!



Experience Guide

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**Guest Menus** 



### **TOOLS FOR EACH AREA**

### For The Technician:

**Experience Guide** – Step by steps to create up to 12 unique services

### For The Guest:

**Guests Menus** – Beautiful cards to help guest select the experience services they desire

### To Promote Services:

**Counter Tent Card** – A focus to invite guests to experience services

**Banner:** A visual invitation to explore the Cuccio Naturalé experience. (banner not included in kit – ask your

### **Experience Kit Benefits:**

distributor for more details)

- Multi-benefit products save time and space
- Time and space are valuable commodities, by featuring products with multiple benefits and scents that can be used for manicures, pedicure and body care you are ready to go with one easy to use kit.

Experience Your Spa and Salon Revenue Potential Today!



Counter Tent Card Fabric Banner

# EXPLORE CUCCIO NATURALÉ™ EXPERIENCE KIT PRODUCTS



### Scentual Spa Mist 60mL (2 oz.)

A brilliant mist to refresh the service environment.

AVAILABLE SCENTS:

3069 - Milk & Honey I 3101 - Pomegranate & Fig I

3344 - Vanilla Bean & Sugar I 3345 - White Limetta & Aloe Vera



### Scentual Soak 237mL (8 oz.)

Rich creamy formula softens, cleanse and hydrates the skin.

**AVAILABLE SCENTS:** 

3331 - Milk & Honey I 3330 - Pomegranate & Fig I

3328 - Vanilla Bean & Sugar I 3329 - White Limetta & Aloe Vera



### Daily Skin Polisher 237mL (8 oz.)

Gentle exfoliation for radiant smooth skin.

**AVAILABLE SCENTS:** 

3191 - Milk & Honey I 3121 - Pomegranate & Fig I

3338 - Vanilla Bean & Sugar I 3336 - White Limetta & Aloe Vera

Available in 8 oz., 32 oz. and Gallon sizes



### **Sea Salt Scrub** 553g (19.5 oz)

Sea Crystals and fine sea salt hydrate and smooth the skin.

**AVAILABLE SCENTS:** 

3053 - Milk & Honey I 3095 - Pomegranate & Fig I

3225 - Vanilla Bean & Sugar I 3340 - White Limetta & Aloe Vera I

\*3194 - Lavender & Chamomile I \*3370 - Coconut & White Ginger



### Deep Dermal 226g (8 oz.)

Body heat activated intense hydrating masque treatment. (includes application brush)

AVAILABLE IN:

3317 - 8 oz. Deep Dermal | 3190 - 8 oz. Deep Dermal with brush |

3188 - 26 oz. Deep Dermal



### Butter Blend 226 g (8 oz.)

Intense non-oily hydration for hands, feet and body.

**AVAILABLE SCENTS:** 

3052 - Milk & Honey I 3088 - Pomegranate & Fig I

3226 - Vanilla Bean & Sugar I 3281 - White Limetta & Aloe Vera I

\*3172 - Lavender & Chamomile I \*3313 - Coconut & White Ginger

\*Cuccio Naturalé products with Lavender & Chamomile and Coconut & White Ginger (not sold in kits). All products and scents can be purchased separately.